



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Roll et al.  
Serial No. 09/916,781  
For: METHOD AND SYSTEM OF PROVIDING  
COMPETITIVE COMPARATIVE TERMS TO THE  
USER  
Filed: JULY 27, 2001  
Examiner: ZEENDER, FLORIAN M.  
Art Unit: 3627  
Confirmation No.: 8798  
Customer No.: 27623  
Atty Docket No.: 2125.002USU

**RECEIVED**  
MAY 24 2004  
**GROUP 3600**

MAIL STOP AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR RECONSIDERATION**

Dear Sir:

In reply to the Office Action dated December 19, 2003, for which the period to respond has been extended two months to and including May 19, 2004, please enter and consider the following remarks in the above-noted application.

**Remarks** begin on page 2 of this paper.



AF  
3627

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Roll et al.

Serial No.: 09/916,781

For: METHOD AND SYSTEM OF PROVIDING COMPETITIVE  
COMPARATIVE TERMS TO THE USER

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MAY 24 2004  
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MAIL STOP AF  
COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

Dear Sir:

REQUEST FOR RECONSIDERATION TRANSMITTAL

We are enclosing a Request for Reconsideration based on the Office Action dated December 19, 2003 in the above-identified application.

Petition for extension of time pursuant to 37 C.F.R. §§ 1.136 and 1.137 is hereby made if, and to the extent, required. The fee for this extension of time is calculated to be \$210.00 (Small entity) to extend the time for filing this response until May 19, 2004.

The fee for any change in number of claims has been calculated as shown below.

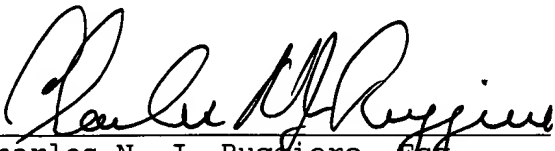
CLAIMS AS AMENDED						
	Claims Remaining After Amendment		Highest Number Previously Paid	Present Extra	Rate	
Total Claims	15	Minus	29	0	x \$18.00	\$0
Independent Claims	1	Minus	3	0	x \$84.00	\$0
MULTIPLE DEPENDENT CLAIM FEE				x \$280.00 = \$		
TOTAL FEE FOR CLAIM CHANGES				PAID		

The total fee for this amendment, including claim changes and any extension of time is calculated to be \$210.00 (small entity).

XXX A check in the amount of \$210.00 (small entity) is enclosed for Two (2) months extension of time.

XXX The Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. §§1.16 and 1.17 which may be required with this communication or during the entire pendency of the application, or credit any overpayment, to Deposit Account No. 01-0467. A duplicate copy of this form is enclosed.

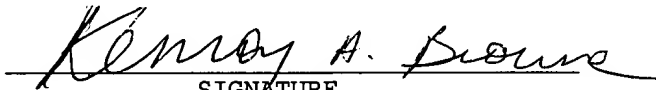
May 19, 2004  
Date

  
Charles N. J. Ruggiero, Esq.  
Attorney for Applicant(s)  
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CERTIFICATE OF MAILING

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE U.S. POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: MAIL STOP AF, COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450, ON MAY 19, 2004.

KENROY A. BROWNE  
NAME

  
SIGNATURE

05/19/04  
DATE